



British Embassy

British Embassy Workshop Climate Modelling and Business Risk: strengthening business activities through climate awareness

The climate is changing, and these changes have the potential to affect all areas of business practice. It is essential that businesses address the impacts of climate change on their activities, preparing to minimise the costs and maximise the opportunities. Building adaptive capacity within a business is essential for adaptation to occur, and one way to do this is through increased knowledge.

Workshop aim: to explore how access to clear climate science information can help climate sensitive businesses make more informed business decisions in the face of environmental change, leading to a more resilient and sustainable business approach.

Workshop content: through presentations from climate scientists and senior business representatives from both Japan and the UK, and through discussion sessions, the following knowledge building themes will be explored:

- Awareness of the impacts of climate change on business relevant timescales
- Understanding the relevance of these impacts to business practice in Japan
- Awareness of the cutting-edge climate science research taking place in both Japan and the UK
- Importance of partnerships between climate research and industry to help increase and sustain knowledge and hence adaptive capacity
- Understanding business activities and concerns can help climate researchers undertake more end-user driven research

The focus group workshop will be followed by an OPEN SEMINAR, to a much wider audience, on building awareness of climate change in business. Invited attendees will include representatives from the wider business community, officials, policy-makers, NGOs and media.

During the day following the workshop, there will be an opportunity for one-to-one meetings between businesses and climate scientists, to discuss potential knowledge transfer partnerships.

Participants: this workshop will bring together climate scientists, climate impacts advisors and government representatives with senior and technical representatives from climate sensitive business sectors including insurance, finance, energy, transport, utilities, construction, tourism, agriculture, manufacturing and retail.



Date: 26th-27th January, 2009

Location: British Embassy
New Hall Facility, Tokyo, Japan

Speakers include:

Professor Seita Emori

National Institute for Environmental Studies

Dr Pier Luigi Vidale

UK- Japan Climate Collaboration

Mr Rowan Douglas

Willis Research Network

Mr Terumasa Miyoshi

Tokio Marine Research Institute

Workshop language: the workshop will be held in English. Simultaneous English-Japanese translation will be provided during the workshop and the Open Seminar.

Costs: there will be no workshop fee, however business representatives who would like to attend this workshop will be expected to cover transport and accommodation costs.

If you would like any further information about the workshop, please to not hesitate to contact:

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